

# **Corporate Partnership Opportunities**



Dunwoody Nature Center inspires the love of nature and cultivates environmental understanding and stewardship by conserving and enhancing Dunwoody Park, educating children, families, and adults of all ages about the natural world and our place in it, and motivating environmental awareness and responsible action.

Your partnership with the Nature Center shows your commitment to making your community a better place in which to live and do business. Together, we will build an exceptional nature center that promotes environmental literacy and serves as a nature-based cultural enclave for community activity.

Dunwoody Nature Center needs sponsorship support in each of our programs. We can custom design a sponsorship benefit guide for your corporation that will include providing employee engagement opportunities as well as financial support.

We welcome over 30,000 visitors annually and 17,000 are served through children's camp, youth and adult programs, and education center visits. In addition, our marketing metrics include:

7,052 followers on Facebook 4,375 followers on Instagram 16,890 newsletter subscribers 61,000 + new website visitors

Expand your impact by becoming a partner.



#### **Get Involved Today!**

## **Corporate Partnership Opportunities**

### **Environmental Education**

We provide learning opportunities for children and adults. They learn about plants and animals native to the Piedmont area, explore the relationships among all inhabitants of the area, and the impact human activities have on the environment using methods that appeal to different learning styles.

There are multiple opportunities to sponsor a particular educational initiative. Our ability to offer these to students and families is directly related to the funds raised to support the program.

Children's programs include children's education through school field trips, nature camps, school field trips, and The Milkweed Project, our pollinator education and garden planting to support Monarch butterfly conservation.

Adult education opportunities to sponsor include Master Naturalist program and Free First Saturdays.





## **Special Events & Festivals**

Dunwoody Nature Center's commitment to fostering community connections come to life at our special events and festivals throughout the year. We offer family-focused and 21+ special events throughout the year to expand our impact and support the Nature Center.

Folktale Festival in March projects 1,000 attendees and connects people of all ages through the power of storytelling. Butterfly Experience in September is our most popular annual event with an expected attendance of over 3,000, live butterfly encounters, education opportunities, and more!

Monarchs & Margaritas is our annual fundraising event in May. Butterflies & Brews in September is our festival with live music and butterfly encounters, food, and fun for adults! Both of these events are 21+.

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