



MARKETING INTERN

Dunwoody Nature Center

Unpaid Internship | 10-20hrs/wk | In Office or Remote

Start Date: 9/8/2020 (flexible)

Duration: Flexible

Description:

Work directly with the Marketing Manager to produce marketing / PR campaigns for events, programming, fundraising campaigns, etc. for the Dunwoody Nature Center; including:

- Scheduling promotions and managing the marketing production calendar
- Preparing the necessary marketing materials for campaigns
- Interacting with customers through social media

Work from home on your own time!

This position offers the unique opportunity to choose how you want to work: remotely or in our office (located on 22 acres of preserved woodlands). You will also manage your own hours (10-20hrs/wk). This position is ideal for a college level business student looking to add practical marketing experience to their resume in a flexible work environment.

Requirements:

We are looking for a self-starter with the following qualifications:

- Experience and passion in marketing
- Excellent written and verbal communication skills, as well as proofreading skill
- Proficiency in managing social media profiles is a plus
- An interest in nature, environmental education, nonprofits is a plus

About Dunwoody Nature Center:

At the Dunwoody Nature Center, we aim to inspire the love of nature and cultivate environmental understanding by providing lifelong environmental education. We offer a variety of programs and activities that engage the public and provide the community with a sense of place within the natural world. We are located in Dunwoody, Georgia, just north of Metro Atlanta.

To Apply:

Email your resume to Charles McLaughlin, Marketing Manager, at Charles@DunwoodyNature.org